Gain Analytics LLP to be read as "Gain" here under

GAIN PRIVACY POLICY

When you use our services, you're trusting us with your information. We understand this is a big responsibility and work hard to protect your information and put you in control.

This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can update, manage, export, and delete your information.

If European Union or United Kingdom data protection law applies to the processing of your information, you can review the European requirements section below to learn more about your rights and Gain's compliance with these laws.

Effective March 28, 2024

We build a range of services that help millions of people daily to explore and interact with the world in new ways. Our services include:

Gain apps with Data insights for various segments globally.

Products that are integrated into third-party apps and sites, like ads, analytics.

INFORMATION GAIN COLLECTS

We want you to understand the types of information we collect as you use our services.

We collect information to provide better services to all our users.

When you're not signed in to a Gain Account, we store the information we collect with unique identifiers tied to the browser, application, or device you're using. This allows us to do things like maintain your preferences across browsing sessions, such as your preferred language or whether to show you more relevant search results or ads based on your activity.

When you're signed in, we also collect information that we store with your Gain Account, which we treat as personal information.

Things you create or provide to us

When you create a Gain Account, you provide us with personal information that includes your name and a password. You can also choose to add a phone number or payment information to your account. Even if you aren't signed in to a Gain Account, you might choose to provide us with information — like an email address to communicate with Gain or receive updates about our services.

We also collect the content you create, upload, or receive from others when using our services. This includes things like your comments.

Information we collect as you use our services

Your apps, browsers & devices

We collect information about the apps, browsers, and devices you use to access Gain services, which helps us provide features like automatic product updates and dimming your screen if your battery runs low.

The information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.

We collect this information when a Gain service on your device contacts our servers — for example, when you install an app from the Play Store or when a service checks for automatic updates. If you're using an Android device with Gain apps, your device periodically contacts Gain servers to provide information about your device and connection to our services. This information includes things like your device type and carrier name, crash reports, which apps you've installed, and, depending on your device settings, other information about how you're using your Android device.

WHY GAIN COLLECTS DATA

We use data to build better services

We use the information we collect from all our services for the following purposes:

Provide our services

We use your information to deliver our services, like processing the terms you search for in order to return results or helping you share content by suggesting recipients from your contacts.

Maintain & improve our services

We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services.

Develop new services

We use the information we collect in existing services to help us develop new ones. For example, understanding how people interact with features given in the app.

Protect Gain, our users, and the public

We use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Gain, our users, or the public.

We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.

YOUR PRIVACY CONTROLS

You have choices regarding the information we collect and how it's used

Managing, reviewing, and updating your information

When you're signed in, you can always review and update information by visiting the services you use. For example, Name, Email id, Phone number.

Delete your information

Inactive Account Manager allows you to give someone else access to parts of your Gain Account in case you're unexpectedly unable to use your account.

And finally, you can also request to remove content from specific Gain services based on applicable law and our policies.

There are other ways to control the information Gain collects whether or not you're signed in to a Gain Account, including:

Browser settings: For example, you can configure your browser to indicate when Gain has set a cookie in your browser. You can also configure your browser to block all cookies from a specific domain or all domains. But remember that our services rely on cookies to function properly, for things like remembering your language preferences.

Device-level settings: Your device may have controls that determine what information we collect. For example, you can modify location settings on your Android device.

When Gain shares your information

We do not share your personal information with companies, organizations, or individuals outside of Gain.

For external processing

We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help

operate our data centers, deliver our products and services, improve our internal business processes, and offer additional support to customers and users. We also use service providers to help review

For legal reasons

We will share personal information outside of Gain if we have a good-faith belief that disclosure of the information is reasonably necessary to:

Respond to any applicable law, regulation,legal process, or enforceable governmental request. We share information about the number and type of requests we receive from governments in our Transparency Report.

Enforce applicable Terms of Service, including investigation of potential violations.

Detect, prevent, or otherwise address fraud, security, or technical issues.

Protect against harm to the rights, property or safety of Gain, our users, or the public.

We may share non-personally identifiable information publicly and with our partners — like publishers, advertisers, developers, or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.

If Gain is involved in a merger, acquisition, or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

KEEPING YOUR INFORMATION SECURE

We build security into our services to protect your information

All Gain products are built with strong security features that continuously protect your information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you. And if we do detect something risky that we think you should know about, we'll notify you and help guide you through steps to stay better protected.

We work hard to protect you and Gain from unauthorized access, alteration, disclosure, or destruction of information we hold, including:

We use encryption to keep your data private while in transit

We offer a range of security features, like Safe Browsing, Security Checkup, and 2 Step Verification to help you protect your account

We review our information collection, storage, and processing practices, including physical security measures, to prevent unauthorized access to our systems

We restrict access to personal information to Gain employees, contractors, and agents who need that information in order to process it. Anyone with this access is subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

EXPORTING & DELETING YOUR INFORMATION

You can export a copy of your information or delete it from your Gain Account at any time

You can export a copy of content in your Gain Account if you want to back it up or use it with a service outside of Gain.

Export your data

To delete your information, you can:

Delete your content from specific Gain services

Search for and then delete specific items from your account using My Activity

Delete specific Gain products, including your information associated with those products

Delete your entire Gain Account

Delete your information

RETAINING YOUR INFORMATION

We retain the data we collect for different periods of time depending on what it is, how we use it, and how you configure your settings:

Some data you can delete whenever you like, such as your personal info or the content you create or upload, like photos and documents. You can also delete activity information saved in your account, or choose to have it deleted automatically after a set period of time. We'll keep this data in your Gain Account until you remove it or choose to have it removed.

Other data is deleted or anonymized automatically after a set period of time, such as advertising data in server logs.

We keep some data until you delete your Gain Account, such as information about how often you use our services.

And some data we retain for longer periods of time when necessary for legitimate business or legal purposes, such as security, fraud and abuse prevention, or financial record-keeping.

When you delete data, we follow a deletion process to make sure that your data is safely and completely removed from our servers or retained only in anonymized form. We try to ensure that our services protect information from accidental or malicious deletion. Because of this, there may be

delays between when you delete something and when copies are deleted from our active and backup systems.

You can read more about Gain's data retention periods, including how long it takes us to delete your information.

COMPLIANCE & COOPERATION WITH REGULATORS

We regularly review this Privacy Policy and make sure that we process your information in ways that comply with it.

Data transfers

We maintain servers around the world and your information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy. We also comply with certain legal frameworks relating to the transfer of data.

When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.

European requirements

How to exercise your rights and contact Gain

If European Union (EU) or United Kingdom (UK) data protection law applies to the processing of your information, we provide the controls described in this policy so you can exercise your rights to request access to, update, remove, and restrict the processing of your information. You also have the right to object to the processing of your information or export your information to another service.

If you have additional questions or requests related to your rights, you can contact Gain and our data protection office. And you can contact your local data protection authority if you have concerns regarding your rights under local law.

Legal bases of processing

We process your information for the purposes described in this policy, based on the following legal grounds:

We process your data in order to provide a service you've asked for under a contract.

We process your data for our legitimate interests and those of third parties while applying appropriate safeguards that protect your privacy.

We process your data when necessary to protect the vital interests of you or another person.

We process your data when we have a legal obligation to do so.

We ask for your consent to process your data for specific purposes and you have the right to withdraw your consent at any time.

How you use Gain services and your privacy settings will determine what data is processed, the purposes for which this data is processed, and the legal bases for processing data. The table below explains these processing purposes, the kinds of data processed, and the legal grounds for processing this data, in more detail.

Why and how we process data   What data is processed Legal grounds

To provide Gain services, products, and features

Examples of processing activities:

We process the terms you search for in order to return results.

We use the IP address assigned to your device to send you the data you requested, such as loading a YouTube video.

We use unique identifiers stored in cookies on your device to help us authenticate you as the person who should have access to your Gain Account.

Photos and videos you upload to Gain Photos are used to help you create albums, collages, and other creations that you can share.

When you purchase services or physical goods from us, we use your shipping address or delivery instructions for things like processing, fulfilling, and delivering your order, and to provide support in connection with the product or service you purchase.

We process your payment information when you buy extra storage for Gain Drive.

We can use contact info (like names and email addresses) of people you interact with in Gain products to make it easier to find who you're looking for.

ABOUT THIS POLICY

When this policy applies

This Privacy Policy applies to all of the services offered by Gain Analytics LLP and its affiliates, including Microsoft, YouTube, Android, and services offered on third-party sites, such as advertising services. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.

This Privacy Policy doesn't apply to:

The information practices of other companies and organizations that advertise our services

Services offered by other companies or individuals, including products or sites they offer that may include Gain services to which the policy applies, or products or sites displayed to you in search results, or linked from our services

Changes to this policy

We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).